

ENGLISH, ITALIAN AND PORTUGUESE FREE ONLINE EVENT

WORLD HERITAGE SITES Nominations, management, risk

30th March 2021

2:30–6:30 PM

Organized by After the Damages International Academy, University of Ferrara, Department of Architecture

Clust-ER BUILD, Value Chain INNOVA-CHM, “Conservation and enhancement of the built, historical and artistic heritage”

“Firespill” project, Interreg Italy-Croatia, Emilia-Romagna Region, European Policy Coordination Service, Programming, Cooperation and Evaluation

Agency for Reconstruction – 2012 Earthquake, Emilia-Romagna Region

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L'International Academy "After the Damages" rientra tra i progetti triennali di alta formazione in ambito culturale, economico e tecnologico ai sensi dell'art. 2 della legge regionale n. 25/2018 approvati e finanziati con deliberazione di Giunta regionale n. 1251/2019.

The International Academy "After the Damages" project has received funding from the Emilia Romagna Region in the scope of the three-year higher education projects in the cultural, economic and technological fields pursuant to art. 2 of the regional law n. 25/2018 approved by resolution of the Regional Council n. 1251/2019.



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What does it mean to be a UNESCO World Heritage Site? What can be the methods and procedures to apply for a property as a World Heritage site? What are the risks that characterize the heritage of humanity? How to mitigate this kind of risk in favor of the preservation of the good itself? Within a context made up of Experts, Public Administrations, Research Entities we want to investigate a theme that is very expensive for all of humanity, because it brings with it the most intimate aspects of the world: culture, belonging and transmission to future generations. For these reasons, the preservation of memory is even more a very topical issue today and on which it is not possible to ignore. The problem of risk management in World Heritage sites is of great value because it consists of aspects ranging from the

pure organizational management of the heritage to the preservation and protection of monuments that by definition have the role of having to be protected and enjoyed. It therefore seems necessary to highlight not only the risks in their widest sense, but also the methods and good practices of management and enhancement that have allowed the good itself to be preserved, known and lived.

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Introduces and moderates

Marcello Balzani, University of Ferrara, Department of Architecture, *After the Damages International Academy*; Clust-ER BUILD, Value Chain INNOVA-CHM, “Conservation and enhancement of the built, historical and artistic heritage”

Stefania Leoni, ART-ER, Attractiveness, Research and Territory; in collaboration with the European Policy Coordination, Programming, Cooperation and Evaluation Service, Emilia-Romagna Region

The candidacy of the Arcades of Bologna for the UNESCO World Heritage List

The Dossier of the Arcades of Bologna

Valentina Orioli, Vice Mayor and Councillor for Urban Planning, Private Building, Environment, Protection and Redevelopment of the Historic City, Climate Pact, Project Candidacy Portici Unesco, Municipality of Bologna

The Arcades of Bologna: where architecture is poetry

Nicoletta Gandolfi, Architect and Journalist, Member of the Environment and Culture Commissions of the Order of Architects of Bologna and Journalist, Order of Journalists of Emilia-Romagna

European policies and actions for cultural heritage at risk

Erminia Sciacchitano, National Scientific Committee ICOMOS, ICORP – Risk Preparing

The ICCROM, an intergovernmental organisation to promote the conservation of all forms of cultural heritage, in every region of the world

Webber Ndoro, ICCROM General Director

WORLD HERITAGE TODAY: beyond traditional titles of heritage. New proposals joining together new concepts such as the defensive system of Azerbaijan and Turkey

Raymond Bondin, ex Ambassador of Malta to UNESCO and expert on world heritage

The Brazilian Fortresses as a serial property for UNESCO and the case of São Paulo

Haroldo Gallo, Universidade Estadual de Campinas, Departamento de Artes Plásticas

Olivia Buscariolli, Superintendência do IPHAN em São Paulo

The mosaics of Ravenna between cultural identity and tourist enjoyment: Dante, the UNESCO site, the presence of water

Maria Grazia Marini, Director of Tourism and Event Coordination, Municipality of Ravenna

Xochimilco the last Aztec beat and the World Heritage nomination of the old Franciscan convent of Tlaxcala

Saúl Alcantara Onofre, President of ICOMOS Mexico

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